

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE


INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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- (1) **Date of request:** 1/20/12
- (2) **Name of candidate:** n/a
- (3) **Office for which candidate is running:** n/a
- (4) **Political party:** n/a
- (5) **Name of person using time if other than candidate:** Detroit Intl Bridge Co.
- (6) **Request made by candidate:** Yes: No: x (Check one)
- (7) **Request made on behalf of candidate by:** n/a
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

Gross \$6575 Net \$5588.75

WXMI 1/23/12  
STATION DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

CyberSource

Account ID: wgnownol\_acet

User: kmbendi  
Support Center  
Log Out

## Transaction Receipt

[Page help](#) [Page feedback](#)

The Virtual Terminal transaction succeeded.

Virtual Terminal

Process Orders

Settings

Decision Manager

Tools &amp; Settings

Transaction Search

Reports

Account Management

## Return Codes

Result Code	SOK - Request was processed successfully.
Authorization Code	237148
AVS Code	Y - Match, Street address and 5-digit postal code match.
CVN Code	M - Card verification number matched.
Reference Number	976774500WTD9NXXNJEPS3
Request ID	3273314666090176056732
CyberSource Merchant ID	wxml

## Payment Information

Payment Type	Credit Card
Total Amount	5588.75 USD
Currency	United States Dollar
Transaction Source	MOTO - Mail/Phone Order
Transaction Type	Sale
Credit Card Type	American Express
Credit Card Number	#####1008

## Customer Information

Customer ID	316760
Name	Smart Media Group Smart Media Group
Company	Smart Media Group - Detroit International Bridge
Street Address 1	814 King Street
Street Address 2	
City, State Postal Code	Alexandria, VA 22314
Country	United States
Phone Number	7035184747
Email Address	

## Order Information

Order or Merchant Reference Number	1327331466608
Comment	

[New Transaction](#)[Print Single Receipt Format](#)

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WXMI-TV

**ORDER**

Flight Dates 01/23/12-02/01/12

Contract / Revision 316760 /

Original Date / Revision  
01/20/12 01/20/12

Advertiser Detroit International Bridge

Agency Smart Media Group

Buying Contact

814 King Street  
Suite 400  
Alexandria, VA 22314Primary Account Executive  
Justin Votta

Account Executive	Order%	Start Date	End Date
Justin Votta	100%		

Product

DETROIT INT BRDGE CO

Agency Com 15%Billing Contact814 King Street  
Suite 400  
Alexandria, VA 22314Sales Office TWDCSales Region NationalAgency RefOrder Sep 00:15:00Estimate # 123201Alt Order # 05971084Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes AGY POL ISSUEProduct Codes PL2Priority 02Advertiser Ref

Order Share 15% Market Value 43833

Competing Station	% of Order	Amount
2WOOD	16%	7013
3WZZM	32%	14026
4WWMT	37%	16218
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
January 2012	18	\$3,740.00	\$4,400.00	0.00	12/26/11	01/29/12	18	\$3,740.00	\$4,400.00
February 2012	12	\$1,848.75	\$2,175.00	0.00	01/30/12	02/01/12	12	\$1,848.75	\$2,175.00
<b>Totals</b>	<b>30</b>	<b>\$5,588.75</b>	<b>\$6,575.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	17	01/27/12	01/27/12	M-F Fox 17 News at 10p F Fox 17 News at 10p	CM	10p-11p	----1--	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	----1--		1				\$550.00		0.00			
2	17	01/27/12	01/27/12	M-F Fox 17 News at 6p F Fox 17 News at 6p	CM	6p-7p	----1--	:30	1	\$75.00	02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	----1--		1				\$75.00		0.00			
3	17	01/27/12	01/27/12	M-F 5a-9a News F 6a-8a News	CM	6a-8a (6:00 AM-8:00 AM)	----2--	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	----2--		2				\$50.00		0.00			
4	17	01/30/12	01/30/12	M-F Fox 17 News at 10p M Fox 17 News at 10p	CM	10p-11p	1-----	:30	1	\$550.00	02	0.00	NM	1	\$550.00

Contract / Revision **316760** Flight Dates **01/23/12-02/01/12**

Hiatus Dates

Original Date / Revision 01/20/12/ 01/20/12

Order Sep 00:15:00

Advertiser **Detroit International Bridge** Product **DETROIT INT BRIDGE CO** Estimate # **123201**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	17	01/30/12	01/30/12	M-F Fox 17 News at 10p M Fox 17 News at 10p	CM	10p-11p	1-----	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/12	02/05/12	1-----					1	\$550.00		0.00			
5	17	01/30/12	01/30/12	M-F Fox 17 News at 6p M Fox 17 News at 6p	CM	6p-7p	1-----	:30	1	\$75.00	02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/12	02/05/12	1-----					1	\$75.00		0.00			
6	17	01/30/12	01/30/12	M-F 5a-9a News M-F 6a-8a News	CM	6a-8a (6:00 AM-8:00 AM)	2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/30/12	02/05/12	2-----					2	\$50.00		0.00			
8	17	01/28/12	01/28/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	-----1-					1	\$250.00		0.00			
11	17	01/26/12	01/26/12	M-F Fox 17 News at 10p Th Fox 17 News at 10p	CM	10p-11p	---1---	:30	1	\$550.00	02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	---1---					1	\$550.00		0.00			
12	17	01/26/12	01/26/12	M-F Fox 17 News at 6p Th Fox 17 News at 6p	CM	6p-7p	---1---	:30	1	\$75.00	02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	---1---					1	\$75.00		0.00			
13	17	01/26/12	01/26/12	M-F 5a-9a News Th 6a-8a News	CM	6a-8a (6:00 AM-8:00 AM)	---2---	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	---2---					2	\$50.00		0.00			
14	17	01/24/12	01/31/12	M-F Fox 17 News at 10p Tu Fox 17 News at 10p	CM	10p-11p	-1-----	:30	1	\$550.00	02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	-1-----					1	\$550.00		0.00			
		Week: 01/30/12	02/05/12	-1-----					1	\$550.00		0.00			
15	17	01/24/12	01/31/12	M-F Fox 17 News at 6p Tu Fox 17 News at 6p	CM	6p-7p	-1-----	:30	1	\$75.00	02	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	-1-----					1	\$75.00		0.00			
		Week: 01/30/12	02/05/12	-1-----					1	\$75.00		0.00			
16	17	01/24/12	01/31/12	M-F 5a-9a News Tu 6a-8a News	CM	6a-8a (6:00 AM-8:00 AM)	-2-----	:30	2	\$50.00	02	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	-2-----					2	\$50.00		0.00			
		Week: 01/30/12	02/05/12	-2-----					2	\$50.00		0.00			
17	17	01/25/12	02/01/12	M-F Fox 17 News at 10p W Fox 17 News at 10p	CM	10p-11p	--1----	:30	1	\$550.00	02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	--1----					1	\$550.00		0.00			
		Week: 01/30/12	02/05/12	--1----					1	\$550.00		0.00			
18	17	01/25/12	02/01/12	M-F Fox 17 News at 6p W Fox 17 News at 6p	CM	6p-7p	--1----	:30	1	\$75.00	02	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/23/12	01/29/12	--1----					1	\$75.00		0.00			

Contract / Revision - **316760** Flight Dates **01/23/12-02/01/12**

Hiatus Dates

Original Date / Revision 01/20/12/ 01/20/12

Order Sep 00:15:00

Advertiser **Detroit International Bridge** Product **DETROIT INT BRIDGE CO** Estimate # **123201**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
18	17	01/25/12	02/01/12	M-F Fox 17 News at 6p W Fox 17 News at 6p	CM	6p-7p	--1----	:30	1	\$75.00	02	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/30/12	02/05/12	--1----					1	\$75.00		0.00			
19	17	01/25/12	02/01/12	M-F 5a-9a News W 6a-8a News	CM	6a-8a (6:00 AM-8:00 AM)	--2----	:30	2	\$50.00	02	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/23/12	01/29/12	--2----					2	\$50.00		0.00			
Week:		01/30/12	02/05/12	--2----					2	\$50.00		0.00			
20	17	01/25/12	01/25/12	American Idol Wed Wed American Idol	CM	758p-9p (7:58 PM-9:00 PM)	--1----	:30	1	\$1,250.00	02	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/23/12	01/29/12	--1----					1	\$1,250.00		0.00			
Totals														30	\$6,575.00

CREDIT RISK !! FAX# 703 528 7880  
HARRIS REPORT FROM REP JAN20/12 15.2  
\*\*CHANGES\*\* \*\*\* WXTI-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME MICHELLE BROOKS \_\_\_\_\_

BUYER NAME	<u>MICHELLE BROOKS</u>
SALES PRSN	WA- JUSTIN VOTTA

ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 5971084

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	DETROIT INT BRDGE CO EST#****	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JAN23/12 FEB1/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JAN20/12 15.25

STAIRS:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = DIBC	AGENCY EST# = 1233201
AGENCY PRODUCT CODE = ORDR	

7	S	800P-900P	30	\$500.00	1/30	1/30	0	MON	0
PROGRAM : HOUSE									
RA35+ : 5.9									
CON COM1: HOUSE									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

20	A		800P-900P	30		\$1,250.00	1/25	1/26	1		W-TH	1
PROGRAM : AMERICAN IDOL RA35+ : 5.9 ORD COM1 : SAT 1/28 COPS & TERRA NOVA AND MON 1/30 8P-9P HOUSE ARE N/A. OFFERING ORD COM2 : 1X W-TH 1/25-26 8P-9P AMERICAN IDOL ROTATOR. THIS IS A MAKE-GOOD FOR JAN30 ON LINE-7 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR JAN28 ON LINE-9 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR JAN28 ON LINE-10 FOR 1 SPOT/WK												

9	S		800P-900P	30		\$400.00	1/28	1/28	0		SAT	0
PROGRAM : COPS RA35+ : 4.4 CON COM1 : COPS												

10	S		900P-1000P	30		\$350.00	1/28	1/28	0		SAT	0
PROGRAM : TERRA NOVA RA35+ : 6.3 CON COM1 : TERRA NOVA STATION MAKEGOOD OFFERS: M1 OK'D BUY#7 MISSED: MON/800P-900P JAN30 30S \$500.00 (JAN20/12) BUY#9 SAT/800P-900P JAN28 30S \$400.00 BUY#10 SAT/900P-1000P JAN28 30S \$350.00 OFFER: W-TH/800P-900P JAN25 30S \$1,250.00 PLS ADVISE. CMT: SAT 1/28 COPS & TERRA NOVA AND MON 1/30 8P-9P HOUSE ARE N/A. OFFERING CMT: 1X W-TH 1/25-26 8P-9P AMERICAN IDOL ROTATOR.												

JAN/12 \$4,400.00 FEB/12 \$2,175.00 CONTRACT TOTAL \$6,575.00  
 TOTAL SPOTS 30

MARKET TOTALS \$43,833  
 WXMT 15% WOTV 0% WZZM 32% WWMT 37% WOOD 16% WXSP 0% CABL 0%  
 EMMT 0% WZPX 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

EP HEADLINE# 5971084  
\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
JAN20/12 12.5  
\*\*\* WXTI-TV \*\*\*

ADV # ADV. NAME ISS/DET. INT. BRIDGE COMPANY REP. # OFF. # SALESMAN #

AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME MICHELLE BROOKS

814 KING STREET, SUITE 400 SALES PRSN WA- JUSTIN VOTTA

ALEXANDRIA, VA 22314

ORDER # 316760 CONTRACT # 5971084 CLASS: NATL. LOCAL REGIONAL

PRDCT DETROIT INT BRIDGE CO EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JAN23/12 FEB1/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JAN20/12 12.58

TO: NSM/NSA WXTI  
FR: JENNY FOR JUSTIN  
\*\*NEW ORDER\*\*  
TTL \$6575.32X  
PLS CFM, THX 1/20

*JB*

ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE = DIBC AGENCY EST# = 123201  
AGENCY PRODUCT CODE = ORDR

1			1000P-1100P	30		\$550.00	1/27	1/27	1		FRI	1
---	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : 10P NEWS  
RA35+ : 5.1  
CON COM1 : 10P NEWS

2			600P-700P	30		\$75.00	1/27	1/27	1		FRI	1
---	--	--	-----------	----	--	---------	------	------	---	--	-----	---

PROGRAM : 6P NES  
RA35+ : 1.0  
CON COM1 : 6P NES

*10-44 8-9 Defacto*



EP HEADLINE# 5971084  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JAN20/12 12.5  
 \*\*\* WXML-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-800A	30		\$50.00	1/27	1/27	2		FRI	2
	PROGRAM :		FOX17 AM N/FOX17 AM									
	RA35+ :		0.9									
	CON COM1 :		FOX17 AM N/FOX17 AM									
4			1000P-1100P	30		\$550.00	1/30	1/30	1		MON	1
	PROGRAM :		10P NEWS									
	RA35+ :		5.1									
	CON COM1 :		10P NEWS									
5			600P-700P	30		\$75.00	1/30	1/30	1		MON	1
	PROGRAM :		6P NES									
	RA35+ :		1.0									
	CON COM1 :		6P NES									
6			600A-800A	30		\$50.00	1/30	1/30	2		MON	2
	PROGRAM :		FOX17 AM N/FOX17 AM									
	RA35+ :		0.9									
	CON COM1 :		FOX17 AM N/FOX17 AM									
7			800P-900P	30		\$500.00	1/30	1/30	1		MON	1
	PROGRAM :		HOUSE									
	RA35+ :		5.9									
	CON COM1 :		HOUSE									
8			1000P-1100P	30		\$250.00	1/28	1/28	1		SAT	1
	PROGRAM :		NEWS 10P SAT									
	RA35+ :		5.6									
	CON COM1 :		NEWS 10P SAT									
9			800P-900P	30		\$400.00	1/28	1/28	1		SAT	1
	PROGRAM :		COPS									
	RA35+ :		4.4									
	CON COM1 :		COPS									
10			900P-1000P	30		\$350.00	1/28	1/28	1		SAT	1
	PROGRAM :		TERRA NOVA									
	RA35+ :		6.3									
	CON COM1 :		TERRA NOVA									

N/A UFC

JAN20/12 12.5  
\*\*\* WXTM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1000P-1100P	30		\$550.00	1/26	1/26	1		THU	1
PROGRAM : 10P NEWS												
RA35+ : 5.1												
CON COM1: 10P NEWS												
12			600P-700P	30		\$75.00	1/26	1/26	1		THU	1
PROGRAM : 6P NES												
RA35+ : 1.0												
CON COM1: 6P NES												
13			600A-800A	30		\$50.00	1/26	1/26	2		THU	2
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 0.9												
CON COM1: FOX17 AM N/FOX17 AM												
14			1000P-1100P	30		\$550.00	1/24	1/31	1		TUE	2
PROGRAM : 10P NEWS												
RA35+ : 5.1												
CON COM1: 10P NEWS												
15			600P-700P	30		\$75.00	1/24	1/31	1		TUE	2
PROGRAM : 6P NES												
RA35+ : 1.0												
CON COM1: 6P NES												
16			600A-800A	30		\$50.00	1/24	1/31	2		TUE	4
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 0.9												
CON COM1: FOX17 AM N/FOX17 AM												
17			1000P-1100P	30		\$550.00	1/25	2/1	1		WED	2
PROGRAM : 10P NEWS												
RA35+ : 5.1												
CON COM1: 10P NEWS												
18			600P-700P	30		\$75.00	1/25	2/1	1		WED	2
PROGRAM : 6P NES												
RA35+ : 1.0												
CON COM1: 6P NES												

REP HEADLINE# 5971084  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JAN20/12 12.5  
 \*\*\* WXTI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19			600A-800A	30		\$50.00	1/25	2/1	2		WED	4
PROGRAM : FOX17 AM N/FOX17 AM												
RA35+ : 0.9												
CON COM1: FOX17 AM N/FOX17 AM												
AN/12			\$3,900.00			FEB/12			\$2,675.00			

CONTRACT TOTAL  
 TOTAL SPOTS

5825  
 1450  
 32  
 20

MARKET TOTALS \$43,833 WXTI 15% WOTV 0% WZZM 32% WWTM 37% WOOD 16% WXSP 0% CABL 0%  
 WMT 0% WZPX 0%

SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Smart Media Group  
do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

3/4/11 \_\_\_\_\_  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

\_\_\_\_\_  
 Signature Printed Name Title